

Friday Forum Schedule of Events

April 8, 2022

Norton Museum of Art, The Korman Room 1450 S. Dixie Highway, West Palm Beach, FL 33401

8:45am Check-In Begins

Coffee

9:00-9:15am Welcome Remarks

- Anne M. Lampe, CEO, Museum Trustee Association
- William R. Peelle, Jr., Chair, Museum Trustee Association

9:15-10:30am Adaptation of Existing Museum Spaces and Capital Projects

Today's exhibits require more modern galleries that have technology built in as well as capable of supporting higher functioning air quality systems and more sensitive lighting systems. This, along with museum's desire to create new, inviting, and flexible spaces where a larger audience will feel included, in many cases, must be rendered from existing spaces. This panel will present case studies as well as best practices for a capital project and ongoing maintenance and upgrade of existing spaces.

- Daniel Carter, AIA Project Manager, Quinn Evans Architects
- Mike Myers, Cultural Industry Specialist, Whiting-Turner Contracting Company

10:30-10:45am Break

10:45-11:50am Help in a Challenging Time: The Results of the 2021 Bank of America Study of Philanthropy

What are the trends in giving and volunteering among America's affluent households? What causes do they support, and why? How is the traditional picture of affluent philanthropy changing? Join William Jarvis, Managing Director of Bank of America and the editor of the Study, for an in-depth discussion of the results of the Study's results. Participants will learn recent trends in giving and volunteering among America's affluent households, causes supported by high net worth donors, and reasons for giving, as well as how the traditional picture of high net worth philanthropy is changing.

• William Jarvis, Managing Director, Bank of America Private Bank



12:00-1:00pm Buffet Luncheon - Korman Room

1:00-2:00pm IDEA in Your Museum

What does Inclusion, Diversity, Equity and Accessibility mean in your museum community? Join Directors from across the country as they share how their museum communities are defining inclusion, diversity, equity and accessibility, and where their foci have landed. These can range broadly from a focus on the museum mission and collection, to the groups that are represented in the community in a particular region of the country. These Directors will also share the progress their organizations have made in IDEA efforts in all areas of their museum ecosystem, as well as strategies for success and challenges faced with IDEA initiatives in the museum.

- Megan Bourne, Chief of Staff, Fine Arts Museums of San Francisco
- Mark Letzer, President & CEO, Maryland Center for History and Culture
- Irvin M. Lippman, Executive Director, Boca Raton Museum of Art
- Moderator: Anne M. Lampe, CEO, Museum Trustee Association

2:00-2:10pm Break

2:10-3:20pm What You Need to Know about Acquiring and Donating a Work of Art

In the increasingly complex world of art acquisition, this panel will examine what the collector/donor should be watchful of in acquiring a work of cultural heritage, to an NFT via crypto. We will hear from an expert in the cultural property arena, where national policy has just required a collector to return \$70 million worth of art, to how does the IRS consider an NFT? Additionally, we will be reminded of estate planning and gifting ramifications as well as new tactics by artists to ensure their works are given to various museums.

- Sharon Chrust, Principal, Sharon Chrust & Associates
- Kate Fitz Gibbon, Executive Director, Committee for Cultural Policy
- Pamela L. Grutman, Partner, Olsoff | Cahill | Cossu LLP

3:20-3:30pm Closing Remarks

- Anne M. Lampe, CEO, Museum Trustee Association
- William R. Peelle, Jr., Chair, Museum Trustee Association



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